



EXPRESSIONS™
SERIES

To Our Valued Customers,

Thank you for your continued partnership with Yale Expressions. Over the past year, we have remained focused on delivering the best value to you through our continued investment in new product designs, exceptional customer service, and product availability.

As we navigate rising costs in materials, logistics, and global regulations, we remain steadfast in upholding the quality and standards you expect from our products. To support these efforts, we will be implementing a 5% price adjustment across our product range, **effective April 21, 2025**.

Updated electronic price files will be made available starting the week of March 24th. You can access these files on the Emtek website in the "For Dealers" page under the "yale-expressions-series" section.

Orders placed before April 21, 2025, will remain at the current pricing. To manage demand and maintain reliable delivery, we request that customers refrain from purchasing excess stock in advance of the price adjustment. To ensure fairness, order quantities will be capped at the average monthly volume of your purchases over the past three months, unless a previously registered project has been approved.

Furthermore, to help ensure accurate quoting and ordering, all active dealers will receive stickers for their 2025 Price Books. These stickers are designed for easy reference and can be conveniently applied to your existing Price Books. If additional stickers are needed, you can request them through your local Sales Representative.

We deeply value your ongoing support and trust. Please rest assured that we remain committed to driving efficiency and innovation in our operations, ensuring that we deliver unmatched quality and service for years to come.

If you have any questions or concerns, please do not hesitate to reach out to your local sales representative.

Sincerely,

Steve Kamp

VP of Sales

2025 PRICE INCREASE

EFFECTIVE APRIL 21, 2025