



March 12, 2025

Subject: 2025 Price Increase Announcement Related to Tariffs

Dear Valued Customer,

Thank you for being a valued Kidde customer. Due to the recent announcement from the U.S. President regarding tariffs against China, Mexico and Canada, we are taking steps in announcing an invoice price increase based on the impact of the newly applied tariff rates across our product lines.

As an industry-leading manufacturer of fire safety products, Kidde always strives to maintain the highest standards of quality and safety while keeping our prices competitive. However, despite our best efforts to mitigate the adverse impacts of potential tariffs, including significant investments to diversify our manufacturing and supply chain footprint across southeast Asia and Mexico since 2020, Kidde is unable to fully absorb the inflation impact of tariffs on our product lines.

Therefore, we announce the following:

Effective April 2nd, 2025, a price increase of 12% will be applied to our fire safety products including smoke alarms, carbon monoxide alarms, and fire extinguishers. A price increase of 20% will be applied to select accessories.

Your sales representative will provide the updated price list. If you have any questions, please contact your Kidde representative.

Thank you for your continued business and support through these uncertain times.

A handwritten signature in black ink that reads 'Jason Eastman'.

Jason Eastman
VP, Global Sales
Kidde Residential Fire